

# Instagram Photo Sharing Contest in conjunction with Mega Sale Campaign at Mid Valley Megamall

## TERMS AND CONDITIONS

1.	<b>Organiser</b>	MTrustee Bhd acting in its capacity as trustee for IGB Real Estate Investment Trust (“IGB REIT”), owner of, inter alia, Mid Valley Megamall.
2.	<b>Name of Event</b>	Instagram Photo Sharing Contest in conjunction with Mega Sale Campaign.
3.	<b>Brief Description of Event</b>	<p>The Organiser is giving out three (3) Instax camera for the Event.</p> <p>The Event will be held from <b>8 July to 28 July 2019</b>. One (1) winner will be chosen per week of the Event Period.</p> <p>The Event is to drive the number of “Engagement” and interaction on Mid Valley Megamall’s official Facebook page &amp; Instagram page:  <a href="https://www.facebook.com/mymidvalleymegamall/">https://www.facebook.com/mymidvalleymegamall/</a>; AND  <a href="https://www.instagram.com/midvalleymegamall/">https://www.instagram.com/midvalleymegamall/</a></p>
4.	<b>Eligibility Criteria of Participants</b>	The Event is opened to all Malaysians who submit an entry in accordance with the Entry Procedure.
5.	<b>Event Period</b>	<p>The Event will be held from the date of this posting until <b>11:59pm, 28 July 2019</b>.</p> <p>The Organiser reserves the right to cancel the Event at any time at its sole discretion without any notice whatsoever.</p>
6.	<b>Language of Event</b>	The Event will be held in the English language.
7.	<b>Entry Procedure</b>	<p>A Participant is required to post a photograph taken with the Mega Sale Photo Op Area located at West Lobby of Mid Valley Megamall on the Participant’s Instagram account by the Entry Deadline.</p> <p>The Participant would also need to remove the private feature on the Participant’s account and to hashtag #MVMEGASALE2019 &amp; #MIDVALLEYNOW</p>
8.	<b>Entry Deadline</b>	<b>Entries must be received by the Organiser on or before 11:59pm on 28 July 2019.</b> Entries received after the stipulated time and date shall be disqualified and/or deemed ineligible to participate in the Event.
9.	<b>Prize Entitlement</b>	Photographs selected as the most creative by the Organiser will be the winners and each winner is entitled to one (1) Prize and will be notified through Instagram Message on 17, 24 & 31 July 2019 respectively.

10.	<b>Prize</b>	One (1) Instax camera and the Prize is not exchangeable for cash or other items.
11.	<b>Collection of Prize</b>	The Prize must be collected from the Collection Venue on the day stated in the Instagram Message before 10.00pm by presenting the Instagram Message for verification and validation.
12.	<b>Collection Venue</b>	<b>Information Counter located at Centre Court, First Floor Mid Valley Megamall</b> Mid Valley City, Lingkaran Syed Putra, 59200 Kuala Lumpur, Malaysia.
13.	<b>Submission Agreement</b>	<p>Participants agree to indemnify and hold harmless the Organiser and its subsidiaries, representatives, servants, employees and agents from and against any claims, liabilities, damages, losses and expenses arising out of or in connection with the Event and the entries submitted in respect of:</p> <ul style="list-style-type: none"> <li>(i) Violation of any third party rights, including defamation charges; or</li> <li>(ii) Any unauthorized disclosure and/or access to any personally identifiable information; or</li> <li>(iii) breach of any of the terms and conditions of the Event, the terms and conditions of Mid Valley Megamall’s Facebook &amp; Instagram Page, or of any law, code or regulation.</li> </ul> <p>Additionally, Participants hereby agree and acknowledge that the Organiser may, in its sole discretion, display the screenshots of submitted entries, in any manner whatsoever, whole or in part, distorted in character, form or otherwise, in Mid Valley Megamall’s website, Instagram and Facebook page.</p> <p>Decision of the Organiser in relation to the Event and/or the entries submitted shall be final and conclusive.</p>
14.	<b>Additional Terms, if any</b>	<p>A Participant is deemed to have read and agreed to the Terms and Conditions and Privacy Policy of Mid Valley Megamall’s website, Instagram and Facebook Page and the Personal Data Protection Clause and all applicable laws before submitting an entry or participating in the Event.</p> <p>Participants are reminded that whenever they click “like”, or post any message on our Facebook &amp; Instagram page, Participants create a connection with the Organiser’s Facebook &amp; Instagram page which can be viewed from the Participants’ timeline and which enables the Organiser and other Facebook &amp; Instagram users to access the Participants’ information which the Participants have chosen to make public.</p>